

MAARTEN ZWIERS

American Studies | History | Low Saxon Language & Culture
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CURRENT POSITION:

Researcher of Low Saxon Language & Culture and Senior Lecturer of American Studies and History

EDUCATION:

- 2012 Ph.D., University of Groningen, History
- 2007 M.A., University of Mississippi, Southern Studies
- 2005 M.A., University of Groningen, American Studies
- 2005 M.A., University of Groningen, History of Political Culture
- 2002 Exchange, University of North Carolina at Chapel Hill

BOOKS:

Profiles in Power: Personality, Persona, and the U.S. President, edited by Jelte Olthof and Maarten Zwiers. Leiden and Boston: Brill, 2020.

Senator James Eastland: Mississippi's Jim Crow Democrat. Baton Rouge: Louisiana State University Press, 2015.

CURRENT RESEARCH PROJECT:

Entangled Narratives of the North

Entangled Narratives of the North (ENON) focuses on a specific region and time frame: the Northeast of the Netherlands during the nineteenth and twentieth century. In this period, large parts of the area (in particular its wetlands) were deemed wasteland and became part of cultivation efforts through the peat cutting industry and large-scale farming, for instance Veenhuizen and the Peat Colonies on the Drenthe-Groningen border. In later years, when the peat was gone, petro-multinationals introduced oil and gas drilling in the region. The landscape created by these extractive activities inspired cultural agents such as novelists and musicians to write books and songs that simultaneously reflect and produce regional identities. The objective of this project is fourfold: 1) to uncover the globally entangled models and blueprints that inform extraction, with the Dutch North as an appropriate case study; 2) to deconstruct commonplace conceptions of the rural as isolated and idyllic; 3) to understand the dynamic interaction between environment and culture, and 4) to interpret the literary and sonic geographies produced by authors and singers.

PREVIOUS RESEARCH PROJECT (2021-2024):

Race Land: The Ecology of Segregation

Race Land investigates how white-supremacist social systems affect people and the environment on a worldwide scale. Taking an innovative interdisciplinary approach, its aim is to examine how race and class discrimination globally interlocks with economic development, ecological issues, medical research, and the advancement of science more generally. The focus of this project is on a modern and

quintessential white-supremacist society: the segregationist South of the United States during the Cold War era. Often considered a regional backwater that was out of step with modernity, I apply a radically different perspective that places the South at the center of U.S. policymaking and racialized innovation in the post-World War II period. *Race Land* emphasizes the ingenious strategies southern segregationists employed to keep their racist worldview intact and export its main tenets across the globe, with profound consequences for ecosystems around the world and for the populations inhabiting them. The legacy of such strategies continues until today. In order to uncover the origins of this legacy and create a better understanding of its current footprint, my project advances a novel methodology that combines whiteness studies, the sociology of race and ethnic relations, environmental history, decoloniality, and postcolonial studies. As such, it generates a much more complete picture of the multifaceted and transnational nature of U.S. segregationist thought and practice and the global networks its proponents formed to sustain their white-supremacist worldview. *Race Land* explores the impact of segregationist ideology on a wide range of policy decisions and economic activities: from oil drilling in the Gulf of Mexico to the Caribbean sugar trade, from racialized genetic research to support for anti-communist dictators such as the Franco regime in Spain, and from the development of pesticides to opening the European market for U.S. products treated with these toxics. The project addresses pressing current questions regarding social and environmental justice, which cannot be answered unless we know more about their historical context, about when and why these problems arose in the first place.

ARTICLES AND CHAPTERS:

“A Garden in the Cotton Fields: Fannie Lou Hamer and Cooperative Economics on the Freedom Farm,” in *Rural Imaginations for a Globalized World*, edited by Esther Peeren and Tjalling Valdés Olmos. Leiden and Boston: Brill, forthcoming 2025.

“Swamp Manifesto: Manifestations of the Swamp,” *Soapbox: Journal for Cultural Analysis* no. 5 (2024): 21-39. https://research.rug.nl/files/1109563295/Soapbox_The_Swamped_MZ.pdf.

“Swamp Things: The Wetland Roots of American Authoritarianism.” In *Planetary Hinterlands: Extraction, Abandonment and Care*, edited by Pamila Gupta et. al., 147-162. Cham: Palgrave Macmillan, 2023. https://doi.org/10.1007/978-3-031-24243-4_9.

“Plantationocene Geographies: Petro-Multinationals, Agribusiness, and the Racial Ecology of the Cold War Mississippi Delta.” *The Global South* 16, no. 2 (Spring 2023): 49-67. <https://doi.org/10.2979/gbs.2023.a908602>.

“Hoe Drenthe de Blues Kreeg: Harry Muskee en de Migratie van Bluesmuziek.” *Nieuwe Drentse Volksalmanak* 138 (2021): 57-70. https://research.rug.nl/files/603407026/Zwiers_Cuby_final_version.pdf.

“Hellhounds on the Campaign Trail: Region, Religion, and Manhood in Jimmy Carter’s Race for the White House” and “Introduction: The Personal Presidency.” In *Profiles in Power: Personality, Persona, and the U.S. President*, edited by Jelte Olthof and Maarten Zwiers, 1-8, 170-191. Leiden and Boston: Brill, 2020. <http://doi.org/10.1163/9789004422643>.

“Mondiaal Wit Verzet: Massive Resistance en de Amerikaanse Burgerrechtenbeweging, 1932-1969.” *Groniek* 223 (2020): 179-193. <http://doi.org/10.21827/groniek.223.37258>.

“Jim Crow Democracy: The U.S. South and Racialized Policy-Making in the Aftermath of World War II.” *International Journal for History, Culture and Modernity* 7 (2019): 547-565. <http://doi.org/10.18352/hcm.570>.

“The Whistles of George Wallace: Gender and Emotions in the 1968 Presidential Election.” *European Journal of American Studies* 14, no. 1 (2019): <http://doi.org/10.4000/ejas.14454>.

“Van Hummelo tot Sweet Home Alabama: Plattelandsrock in Transnationaal Perspectief.” *Bijdragen en Mededelingen Gelre* 109 (2018): 169-185.
https://research.rug.nl/files/227718242/Hummelo_Sweet_Home_AL.pdf.

“Orde en Gezag: Hendrik Koekoek, George Wallace en de Opkomst van het Rechts-Populisme in Nederland en de Verenigde Staten.” *Historica: Tijdschrift voor Gendergeschiedenis* 41, no. 3 (2018): 33-38. https://research.rug.nl/files/227718356/orde_en_gezag.pdf.

“Good Cop, Bad Cop: Segregationist Strategies and Democratic Party Politics in Mississippi, 1948-1960.” *Southern Quarterly* 54, no. 1 (Fall 2016): 29-52.
<https://research.rug.nl/files/39562115/pdf.pdf>.

“Rebel Rock: Lynyrd Skynyrd, Normaal, and Regional Identity.” *Southern Cultures* 21, no. 3 (Fall 2015): 85-102. <http://doi.org/10.1353/scu.2015.0026>.

“Aartsconservatief Tussen Twee Werelden: James Eastland en de Volharding van de Amerikaanse Segregatie.” *Tijdschrift voor Biografie* 2, no. 3 (Winter 2013): 58-67.

“Verhalen van het Front: De Amerikaanse Soldaat als Icoon van de Vietnamoorlog.” *Kleio* 50, no. 8 (2009): 16-20.

“Fort Dixie: Het Zuiden en het Amerikaanse Buitenlandbeleid in de Twintigste Eeuw.” *Vrede en Veiligheid* 37, no. 2 (2008): 212-235.

ENCYCLOPEDIA ENTRIES:

“Thad Cochran.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 260-261. Jackson: University Press of Mississippi, 2017.

“Bo Diddley.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 349-350. Jackson: University Press of Mississippi, 2017.

“James O. Eastland.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 373-374. Jackson: University Press of Mississippi, 2017.

“G.V. ‘Sonny’ Montgomery.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 875. Jackson: University Press of Mississippi, 2017.

“John Rankin.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 1060-1061. Jackson: University Press of Mississippi, 2017.

“Jimmy Reed.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 1070-1071. Jackson: University Press of Mississippi, 2017.

“Jamie Whitten.” In *The Mississippi Encyclopedia*, edited by Ted Ownby and Charles Reagan Wilson, 1329. Jackson: University Press of Mississippi, 2017.

“Voting Rights.” In *The New Encyclopedia of Southern Culture*, vol. 21, *Social Class*, edited by Larry Griffin and Peggy Hargis, 295-300. Chapel Hill: University of North Carolina Press, 2012.

“Bo Diddley.” In *The New Encyclopedia of Southern Culture*, vol. 11, *Music*, edited by Bill Malone, 212-214. Chapel Hill: University of North Carolina Press, 2009.

“Lynyrd Skynyrd.” In *The New Encyclopedia of Southern Culture*, vol. 11, *Music*, edited by Bill Malone, 283-285. Chapel Hill: University of North Carolina Press, 2009.

“Jimmy Reed.” In *The New Encyclopedia of Southern Culture*, vol. 11, *Music*, edited by Bill Malone, 337-338. Chapel Hill: University of North Carolina Press, 2009.

REVIEWS:

Review of *The Party is Over: The New Louisiana Politics*, edited by Pearson Cross and Christie L. Maloyed. *Journal of Southern History* 89, no. 3 (2023).
<http://doi.org/10.1353/soh.2023.a903241>.

Review of *Wereldverbeteraars*, by Bas Heijne. *NRC Handelsblad*, October 13, 2017.

Review of *The Three Governors Controversy: Skullduggery, Machinations, and the Decline of Georgia's Progressive Politics*, by Charles S. Bullock III, Scott E. Buchanan, and Ronald Keith Gaddie. *Journal of Southern History* 82, no. 4 (2016). <http://doi.org/10.1353/soh.2016.0305>.

Review of *The Age of Destruction: How 1965 Transformed America*, by James T. Patterson. *American Studies* 53, no. 2 (2014). <http://doi.org/10.1353/ams.2014.0062>.

Review of *Red Fortress: The Secret Heart of Russia's History*, by Catherine Merridale. American Book Center (December 2013).

OTHER WORK:

“Nederland, Noaberland? De Rurale Idylle in de Nederlandse Politiek,” *De Nederlandse Boekengids* 9, no. 4 (2024), <https://www.nederlandseboekengids.com/20240621-jelte-olthof-maarten-zwiers/>.

“Rurale Muziek en Regionale Identiteit,” *Kunstzone: Tijdschrift voor Kunst en Cultuur in het Onderwijs* no. 5 (2024), <https://kunstzone.nl/rurale-muziek-en-regionale-identiteit/>.

“A Strongman Republic: Trumpism and the Cold War History of Race and Authoritarianism in U.S. Foreign Policy.” *Atlantisch Perspectief* 48, no. 3 (2024): 10-14. <https://www.atlcom.nl/artikel-atlantisch-perspectief/a-strongman-republic/>.

“Je Deelt Wat Je Hebt: Samen Voorwaarts.” *De Groene Amsterdammer*, April 27, 2023.
<https://www.groene.nl/artikel/je-deelt-wat-je-hebt-samen-voorwaarts>.

“From Traitor to Martyr: Robert E. Lee and the Myth of White Victimhood.” *The Activist History Review* (October 2017): <http://bit.ly/2zlbA24>.

“The World I Know Is Crashing to Bits: Change and Continuity in the Politics of the U.S. South.” In *To Live in the South, One Has to Be A Scar Lover*, edited by Maaike Gouwenberg and Joris Lindhout, 17-25. Den Haag: 1646 Project Space, 2011.

PAPERS, INVITED LECTURES, AND PRESENTATIONS (SELECTION):

“The Sonic Construction of the Countryside: Regional Identities in Music from the Low Saxon Language Area,” From Hinterland to Europapa: Identity and Placemaking in Dutch Popular Music Culture,” Radboud University, Nijmegen, the Netherlands, October 25, 2024.

“Environmental History Lecture: The Meaning of Wetlands,” Roosevelt Institute for American Studies, Middelburg, the Netherlands, October 4, 2024, <https://youtu.be/zpMpZ6eVSLw>.

“Placemaking in the Plantationocene: Agricultural Transformations in the Mississippi Delta, 1930-1980,” Southern Studies Forum Symposium: Southern Trans/formations, Amiens and Arras, France, September 21-23, 2023.

“Neoplantations and Freedom Farms: Placemaking in the Agrochemical Mississippi Delta during the Civil Rights Era,” Global Souths Conference, Lafayette, LA, March 23-25, 2023.

“Jamie Whitten and the World: The Agrochemical Mississippi Delta and Its Global Entanglements,” Mississippi Historical Society Annual Meeting, Jackson, MS, March 3, 2023.

“Multispecies Justice in the Plantationocene: The Cold War Mississippi Delta as a Case Study,” UM Forum on Race and Ethnicity, Oxford, MS, February 27, 2023.

“The Rural in the Race Land Project,” Rural Imaginations Conference, Amsterdam, the Netherlands, August 25, 2022.

“Pipelines and Plantations: The Toxic Fallout of Jim Crow Politics,” Society for Historians of American Foreign Relations Conference, New Orleans, LA, June 18, 2022.

“They Came from the Swamp: Leander Perez and the Hinterland Origins of American Authoritarianism,” Hinterlands: A Project in the Rural, Literary and Environmental Humanities, University of Amsterdam, the Netherlands/University of Witwatersrand, South Africa (online), June 3-4, 2021.

“Roosevelt Lecture: The Democratic Party and the U.S. South – Past, Present, and Future,” Roosevelt Institute for American Studies, Middelburg, the Netherlands (online), January 21, 2021.

“Planter Politics: Political Bossism in the Jim Crow South and the Caribbean,” Racial Democracy: Challenges to Civic Democratic Ideals in American History, Roosevelt Institute for American Studies, Middelburg, the Netherlands (online), December 11, 2020.

“Saltwater Segregation: The Global Entanglements of the Jim Crow South,” Society for Historians of American Foreign Relations Conference, New Orleans, LA, June 18, 2020 (paper accepted, conference canceled due to COVID-19 pandemic).

“Deep South Dystopias: Whiteness and Masculinity in U.S. Southern Political Culture,” Racial Orders, Racist Borders: Sixth Annual Conference of the Amsterdam Centre for Globalisation Studies, October 18, 2019.

“American Studies Engages the Rural,” The Future of American Studies in the Netherlands Symposium, University of Amsterdam, the Netherlands, December 14, 2018.

“Mannelijkheid, Emotie en Regio: De ‘Good Old Boy’ als Protagonist van het Naoorlogse Conservatisme in Nederland en de VS, 1945-1980,” Symposium Gender & Emoties: Historische Perspectieven, Ghent University, November 9, 2018.

“Jim Crow Caudillos: Segregationist Strongmen in the Gulf South,” Activist History Review Conference, George Washington University, Washington, DC, June 16, 2018.

“Segregation and Sugar: The Politics of Trade in the Cold War Caribbean,” Tropicana: Commodities Across Borders Conference, Agricultural History Society, St. Petersburg, FL, May 25, 2018.

“Good Neighbors during the Cold War: The Dominican Republic and the Jim Crow South,” Pursuing the Rooseveltian Century, Roosevelt Institute for American Studies, Middelburg, the Netherlands, December 1, 2017.

“Jim Crow Caribbean: Authoritarian Networks in the Gulf South,” The Deep South in the Global South: An Interdisciplinary Conference, University of Louisiana at Lafayette, Lafayette, LA, April 7, 2017.

“Aryans and Anglo-Saxons: Segregationist Visions of the Postwar World,” Forging the American Century: World War II and the Transformation of U.S. Internationalism, Radboud University, Nijmegen, the Netherlands, October 27, 2016.

“Segregation and Capitalism in the Cold War Caribbean,” Biennial Conference of the International Association of Inter-American Studies, Santa Barbara, CA, October 5, 2016.

“On the Road to Redemption: Race and Reconciliation in the Post-Jim Crow South,” Historians of the Twentieth Century United States (HOTCUS) Annual Conference, Middelburg, the Netherlands, July 7, 2016.

“Reviewing Eastland’s Record,” Overby Center for Southern Journalism and Politics, Oxford, MS, October 14, 2015.

“The Iron Curtain and the Color Line: Cold War Politics and Segregation in the Deep South,” European Association for American Studies Biennial Conference, The Hague, the Netherlands, April 4, 2014.

“Racial Conflict and Racial Justice in the Deep South Since the Civil War,” panel organizer, European Association for American Studies Biennial Conference, The Hague, the Netherlands, April 4, 2014.

“The Specter of Communism and the Ghost of Jim Crow: The Contemporary Origins of American Conservative Discourse,” Weapons of Mass Seduction: Rhetoric and Political Discourse in the United States, Ghent University, Ghent, Belgium, November 9, 2013.

“The Democratic Party and the (New) South,” Netherlands American Studies Association Presidential Election Forum, Leiden University, Leiden, the Netherlands, November 2, 2012.

“Conspiracy and Compromise in Segregationist Ideology: James Eastland and the Cold War South,” British Association for American Studies 55th Annual Conference, University of East Anglia, Norwich, UK, April 11, 2010.

“Segregationist Thought and Strategy: The Case of U.S. Senator James Eastland,” Southern Historical Association 75th Annual Meeting, Louisville, KY, November 7, 2009.

“In Defense of a Lost Cause: The States’ Rights Democrats and the Election of 1948,” 17th National Amerikanistendag, University of Groningen, Groningen, the Netherlands, March 27, 2009.

“Life in the Deep South,” the Netherland-America Foundation Connection, Center for Architecture, New York, NY, March 24, 2006.

SCHOLARSHIPS AND AWARDS:

2021-2024	Marie Skłodowska-Curie Global Fellowship
2019	Global South Fellowship, New Orleans Center for the Gulf South, Tulane University
2018	Roosevelt Institute for American Studies Research Grant
2016	Roosevelt Study Center Research Grant
2014	Nicolaas Mulerius Foundation Grant
2010	Richard A. Baker Graduate Student Research Travel Grant
2010	Moody Grant, Lyndon Baines Johnson Foundation
2010	Netherlands American Studies Association Research Grant
2010	Harry S. Truman Presidential Library Research Grant
2008	Roosevelt Study Center Research Grant
2007	Lucille and Motee Daniel Award, best paper in Southern Studies graduate program
2006	Prins Bernhard Cultuurfonds Scholarship
2005	Fulbright Scholarship
2005	Hendrik Muller Fonds Scholarship
2005	VSBFonds Scholarship
2002	Marco Polo Scholarship
2002	Netherland-America Foundation Award

TEACHING:

University Teacher Qualification (BKO): obtained in 2017. I have ample experience in teaching multi- and interdisciplinary classes for Dutch and international students at all levels of the curriculum (bachelor and master). I was involved in setting up and teaching a regional minor in U.S. History and served as its coordinator for two years. I worked as supervisor for internships and bachelor and master theses in the History and American Studies programs. Besides upper-level research seminars and more topical classes in cultural studies and political culture, I also taught first-year survey courses and academic skills, and was mentor for freshmen in American Studies and History.

MEDIA AND PUBLIC OUTREACH:

I have cooperated with media outlets at the local and regional level, such as OOG Radio, RTV Noord, Omrop Fryslân, and *Dagblad van het Noorden*. At the national level, I have contributed to programs produced by AVROTROS, BNN, NOS, and VPRO. In the field of public outreach, I delivered presentations and organized workshops for various organizations throughout the Netherlands, from Bellingwolde to Amsterdam.

MEDIA APPEARANCES (SELECTION):

“Amerika Kiest,” *Nieuwsuur*, November 6, 2024.

“Waar staat ónze regio eigenlijk voor?” *Dagblad van het Noorden*, August 26, 2024.

“Wetenschapper Maarten Zwiers uit Hollandscheveld: van het Amerikaanse Zuiden naar ‘Drentsch Californië,’” *Dagblad van het Noorden*, March 30, 2024.

“De politiek in de VS vergrijst,” *Nederlands Dagblad*, September 24, 2023.

“Republikeinse Partij nog steeds in de ban van Trump: Complotdenkers drukken stempel op de Amerikaanse tussenverkiezingen,” *Dagblad van het Noorden*, November 5, 2022.

“Het blijft niet bij anti-abortion in Amerika,” *Dagblad van het Noorden*, June 27, 2022.

“Naar authenticiteit zoeken in Drenthe,” *Dagblad van het Noorden*, December 30, 2021.

“Het begon bij Nixon,” *VPRO Gids*, February 27, 2021.

“Bestormers vooral boze witte mannen,” *Dagblad van het Noorden*, January 9, 2021.

“Het Republikeinse beest is los, een beest dat sinds Richard Nixon gevoed is met valse beloften,” *de Volkskrant*, January 8, 2021.

“De bestorming van het Capitool in Washington,” *Dagblad van het Noorden*, January 6, 2021.

“Op de valreep en tegen alle gebruiken in drukt Trump executies door. Waarom?” *de Volkskrant*, December 15, 2020.

“Alternatief voor Trump,” *Dagblad van het Noorden*, November 14, 2020.

“Wie er ook in het Witte Huis belandt, de basis is zeer smal,” *de Volkskrant*, November 6, 2020.

“VS gaan onzekere tijd tegemoet,” *Leeuwarder Courant*, November 3, 2020.

“Fijn, hulp van celebs, maar of het veel uitmaakt?” *de Volkskrant*, October 29, 2020.

- “Hoe bijzonder is Trump, vergeleken met zijn voorgangers?” *de Volkskrant*, October 20, 2020.
- “Alfaman-gedrag heeft de gematigde kiezer niet overtuigd,” *de Volkskrant*, October 1, 2020.
- “Wat moet Biden doen, nu Trump olie op het vuur blijft gooien?” *de Volkskrant*, September 3, 2020.
- “Wat heeft Kamala Harris het team van Joe Biden te bieden?” *de Volkskrant*, August 13, 2020.
- “Muziek kan Amerikaanse campagne maken of breken,” *de Volkskrant*, July 31, 2020.
- “Trumps campagne moet op grote resetknop drukken,” *de Volkskrant*, June 23, 2020.
- “Kan straatvechter Trump politiek profiteren van de rellen?” *de Volkskrant*, June 4, 2020.
- “Protesten in VS zijn ‘natuurlijke reactie van mensen die geen uitweg zien,’” NOS, May 30, 2020.
- “Ongelukkige uitspraken passen bij Joe Biden als Jip bij Janneke,” *de Volkskrant*, May 26, 2020.
- “Met aanval op Obama wil Trump aandacht afleiden van totale chaos,” *de Volkskrant*, May 19, 2020.
- “We zullen ‘Bernie’ nog wel een paar keer terug zien dit campagnejaar,” *de Volkskrant*, April 9, 2020.
- “Als Trump de coronacrisis niet onder controle krijgt, werkt dat in het voordeel van Biden,” *de Volkskrant*, March 19, 2020.
- “Voor Bernie Sanders wordt het wel heel ingewikkeld met het huidige ‘Joementum,’” *de Volkskrant*, March 11, 2020.
- “De echte Drent, bestaat die eigenlijk wel?” *Dagblad van het Noorden*, March 8, 2020.
- “Joe Biden moet niet te vroeg juichen,” *de Volkskrant*, March 4, 2020.
- “Pestkop met Twitterpistool,” *Dagblad van het Noorden*, February 1, 2020.
- “De drooglegging in Amerika,” NPO Radio 1, OVT, January 5, 2020.
- “Kan een politicus te oud zijn om president te worden?” NU.nl, September 13, 2019.
- “Alt-right, wordt dat wat in Nederland?” *Trouw*, October 6, 2018.
- “Geweld in Charlottesville en uitspraken Trump,” NPO Radio 1, OVT, August 20, 2017.
- “Waarom een standbeeld een centrale rol speelt bij de rellen in Virginia,” NOS op 3, August 14, 2017.
- “De vakantieman: Windsor Ruins,” NPO Radio 1, OVT, July 23, 2017.
- “Beeldenstorm in de zuidelijke staten van de VS,” NPO Radio 1, OVT, June 4, 2017.
- “I am not your negro,” OOG Radio, Glasnost, May 15, 2017.
- “Start Trump: boeiend, vreemd, waanzinnig,” *Dagblad van het Noorden*, February 2, 2017.
- “Onvoorspelbare Twitterpresident,” *Dagblad van het Noorden*, January 14, 2017.
- “Thanksgiving,” RTV Noord, Op Noord, November 24, 2016.
- “Wat is de alt-right beweging?” NPO Radio 1, EenVandaag, November 15, 2016.

“Wat gaat Donald Trump straks doen in het Witte Huis?” *Dagblad van het Noorden*, November 12, 2016.

“Zwarte stemmers en Clintons nederlaag,” NPO Radio 1, EenVandaag, November 9, 2016.

“Amerika Kiest,” NPO 1, NOS, November 8, 2016.

“Klaar met de verkiezingen, Trumps aanhang in de suburbs,” NPO Radio 1, EenVandaag, November 7, 2016.

“Droomland Amerika: Politiegeweld,” NPO Radio 1, Bureau Buitenland, September 22, 2016.

“Politiegeweld tegen zwarte Amerikanen,” NOS Radio 1 Journaal, July 11, 2016.

“Het spoor terug: civilize yourself,” NPO Radio 1, OVT, February 14, 2016.

“De (outlaw) Bundy family,” NPO Radio 1, OVT, January 10, 2016.

“Het spoor terug: Oh give us a flag,” NPO Radio 1, OVT, September 13, 2015.

“Een nieuwe Harper Lee,” NPO Radio 1, Met het oog op morgen, July 14, 2015.

“Onlusten Ferguson laten dieperliggende problemen zien,” BNR, November 25, 2014.

PUBLIC OUTREACH (SELECTION):

“Politiek en countrymuziek in perspectief: de 20e eeuw,” Bright Lights: A Country Podcast, October 4, 2024,
<https://open.spotify.com/episode/2xdXrBWVkNK8G8oJhW9ucQ?si=3bc424e2bd9349a7>.

“Literary Heaven,” Promising Crossroads festival, de Nieuwe Kolk, Assen, September 27, 2024.

“De Hunebed Highway en d’n Achterhoek Tsjoek: op reis door het Nedersaksische muzieklandschap,” Letteren Festival, Groningen, September 21, 2024.

Proattafel (met Bert Hadders), Voel het Veen festival, de Rentmeester, Valthermond, September 6, 2024.

“Dat is Mien Laand: streektaal en regionale identiteit,” Noorderzon, August 29, 2024,
<https://sggroningen.nl/nl/evenement/dat-mien-laand>.

“Waistoe Dat?” GRN Festival, Kielzog theater, Hoogezaand, October 13, 2023.

“Hier kom ik weg: Plattelandsmuziek en regionale identiteit,” Open Monumentendag, Remonstrantse Kerk Groningen, September 9, 2023.

“History is Lunch: The Race Land Project,” Two Mississippi Museums, Jackson, MS, March 10, 2023.

“Donald Trump and the Authoritarian Tradition in U.S. Politics,” Studium Generale Leeuwarden (online), January 19, 2021.

“Het Zuiden van Amerika: Van Republikeins naar Democratisch?” Over the Hill podcast, Haagsch College, January 2, 2021, <https://www.haagschcollege.nl/podcast/over-the-hill/over-the-hill--s1eo2-het-zuiden-van-amerika--van-republikeins-naar-democratisch----maarten-zwiers>.

“Introduction to MLK/FBI,” Forum Groningen (IDFA), November 27, 2020.

“De Wallace Factor: hoe een zuidelijke Democraat de Republikeinse Partij veranderde,” Election Night, Tivoli Vredenburg Utrecht, November 3, 2020.

“Race to the White House,” panel on the 2020 U.S. elections, Forum Groningen, September 28, 2020, <https://www.youtube.com/watch?v=4b45DAzw2-k>.

“BKB Campaign Watch: de podcast,” BKB | Het Campagnebureau, Amsterdam, September 27, 2020, <https://open.spotify.com/episode/1aqixa7bdk8UiePTLo2bUb>.

“De outlaw cowboy Jesse James,” Tim en Paul Geschiedenis Podcast (Soundcloud), December 1, 2018, <https://soundcloud.com/timpaulgeschiedenis/12-tim-en-paul-en-jesse-james>.

“Iepen UP live: Amerika Kiest,” Omrop Fryslân, Neushoorn Leeuwarden, November 7, 2018.

“U.S. Country Culture in the Netherlands,” Temporary Country Life, Amsterdam, September 22, 2018.

“Gesegregeerde wijken in Amerikaanse steden,” Roeg en Roem: de (on)zin van gemengde wijken, Groningen, March 22, 2018.

“Pickup Trucks and Dirt Bikes: Country Rock Music from the Dutch Northeast and the U.S. South,” International Institute of Social History, Amsterdam, March 2, 2018.

“Trump en het dreigend failliet van de American Dream,” Drents Museum Assen, January 21, 2018.

“Iepen UP Live: Who’s Afraid of Donald Trump?” Omrop Fryslân, Neushoorn Leeuwarden, January 17, 2018.

“Rassenrelaties en Amerikaans buitenlandbeleid,” workshop ministerie van buitenlandse zaken (Dutch State Department), October 30, 2017.

“Outsiders in de Amerikaanse politiek,” Nutsdepartement Bellingwolde, dorpshuis de Meet, October 24, 2017.

Dagblad van het Noorden Academie, January 17, 2017.

“Het verval van een volkspartij: de Democratische Partij in de 20^e en 21^e eeuw,” Partij van de Arbeid, Jaarbeurs Utrecht, November 12, 2016.

“Racism in America,” President’s Night, Melkweg Amsterdam, November 8, 2016.

“Outsiders, grassroots en Amerikaanse politiek,” Partij van de Arbeid Amsterdam, September 16, 2016.

“Angry white men? De opkomst van Trump historisch verklaard,” Jonge Democraten Groningen, September 13, 2016.

“Ongelijkheid in Amerika,” JOVD Groningen, April 28, 2015.

OTHER ACTIVITIES (SELECTION):

10-2022 – 06-2023 Editorial Advisory Board member, *Study the South*.

03-2021 – 06-2023 Center for the Study of Southern Culture Advisory Committee member, University of Mississippi.

03-2020 – 01-2021 Panel member 2020 U.S. presidential campaign, *de Volkskrant*.

03-2020 – 07-2020 Jury member Theodore Roosevelt American History Award.

06-2019 – present	Board member Netherlands American Studies Association.
03-2019 – 09-2021	Member organizing committee symposium “Migration to Drenthe,” Drenthe Historical Association.
04-2018 – 09-2020	Member program committee American Studies, University of Groningen.
03-2018 – present	Member editorial board Nieuwe Asser Historische Reeks, Uitgeverij Koninklijke Van Gorcum, Assen.
04-2016 – 07-2018	Coordinator U.S. History minor, University of Groningen.
03-2016 – 01-2021	Board member (chairman) history alumni association, University of Groningen.
05-2015 – 05-2017	Member PR committee, Department of History, University of Groningen.
10-2012 – 03-2013	Volunteer Groninger Landschap, education team visitor center Reitdiep.
02-2012 – 11-2012	Member organizing committee U.S. Election Night, Groninger Forum.

LANGUAGE SKILLS:

- Dutch: native language
- Drents: native language
- English: fluent
- Gronings: intermediate
- German: intermediate
- French: intermediate
- Spanish: basic (level A2)

PROFESSIONAL AFFILIATIONS:

- European Association for American Studies (EAAS)
- Netherlands American Studies Association (NASA)
- Southern Historical Association (SHA)