

Bijlage 6: Track Computercommunicatie

(Overzichten toetsing per vak en leerdoelen per vak).

De meeste vakken hanteren wekelijkse of tussentijdse opdrachten waarvoor er in principe geen herkansingen zijn, omdat deze opdrachten bedoeld zijn als formatieve toetsing. Als opdrachten meetellen in het eindcijfer is er in overleg met de docent een mogelijkheid tot herkansing.

Semester 1		Block 1			Block 2		
Module	Code	Classes	Examination	Resit	Classes	Examination	Resit
Coding for Humanities	LHU002M05		Mid-term assignment (week 4), Written exam	Mid-term assignment			Written exam
Database Design	LHU010M05	Assignments	Final project, and written exam.	Assignments			Final project, and written exam.
Semester 1		Block 2			Block 3		
Module	Code	Classes	Examination	Resit	Classes	Examination	Resit

Conversational Interfaces: Theory	LCX069M05		Weekly assignments				
Computer-Mediated Communication	LIX022M05		Research Report, Oral Presentation, Written Exam	Written Exam			Written Exam
Communication Technology	LIX020M05		Two written research reports, oral presentation, and Perusall				Two written research reports
Semester 2		Block 3			Block 4		
Module	Code	Classes	Examination	Resit	Classes	Examination	Resit
User Interface Evaluation	LIX024M05	(Individual and group) Assignments: Perusall = 10% (of the final marks) Assignment 1 = 15% (of the final marks) Assignment 2 = 15% (of the final marks) Assignment 3 = 30% (of the final marks) Assignment 4 = 30 % (of the final marks)					
Conversational Interfaces: Practice	LCX070M05					(1) the group report; (2) your individual addendum; and (3) the	(1) the group report; (2) your individual addendum; and (3) the

						developed system.	developed system.
Ma-scriptie CIW: Computercommunicatie	LCX998M20		(The student works the whole semester on his/her thesis)			Master Thesis	Master Thesis (If thesis grade is not sufficient)
Ma-stage CIW: Computercommunicatie	LCX900M10		(The student does an internship during the whole semester)			Internship report	Internship report

semester I

Vakcode	Vaknaam	Beoogde leeruitkomsten	Wijze van toetsen
LHU002M05	Coding for Humanities	<p>Upon successful completion of the course unit, students are able to:</p> <ol style="list-style-type: none"> 1. Write simple programs to perform basic tasks such as searching and cleaning text corpora (Application of Knowledge and Insight). 2. Work with Jupyter Notebooks and other common Python data science tools to report on simple exploratory experiments: load a tabular dataset, compute summary statistics, and create plots (Application of Knowledge and Insight). 3. Understand and solve common errors during programming (Application of Knowledge and Insight). 4. Read documentation on available software to evaluate its applicability to a problem (Learning skills). 5. Collaborate effectively with programmers using proper terminology (Communication). 	The final course grade is based on the mid-term assignment in week 4 and the written exam.
LHU010M05	Database Design	<ol style="list-style-type: none"> 1. Knowledge and understanding of the theory and practice of digital data storage, data treatment and analysis (1.1, 1.2) 2. Knowledge and application of the E-R Model (1.1, 1.2, 2.1, 2.2, 3.1) 3. Knowledge and use of SQL for queries and data manipulation (1.1, 1.2, 2.1, 2.2, 3.1) 4. Understanding Functional Dependencies and Normalization (1.1, 1.2, 2.1, 2.2, 3.1) 5. Acquire familiarity with other data structures (i.e. CSV and XML) (1.1, 1.2) 6. Ability to create a database, store and upload data, query data, and provide data analysis (2.1, 2.2, 3.1, 2.5) 	Assignments, final project, and written exam.

LCX069M05	Conversational Interfaces: Theory	<p>Upon successful completion of the course unit, students are able to:</p> <ol style="list-style-type: none"> 1. Characterize and employ the state of the art of different Human-Computer Communication modes (1.1; 1.2; 1.3; 5.1; 5.2) 2. Describe and corpus data based on current communication models (2.1; 2.2) 3. Present their own research via oral and written reports (4.1; 4.2). 	<p>Weekly assignments (to be submitted on time, in PDF, and via Nestor). Assignments are compulsory, and will be graded. One of the assignments is an oral presentation of (a part of) a chapter of the book. Failure to hand in all assignments may prevent passing of the course.</p>
LIX022M05	Computer-Mediated Communication	<p>Upon successful completion of the course unit, students are able to</p> <ol style="list-style-type: none"> (i) Describe the main concepts introduced in the course: <ul style="list-style-type: none"> • Knowledge sharing • Enterprise social media • Computer-mediated communication • Computer-mediated communication competence (1.1, 1.2, 2.1, 2.2) (ii) Explain the relations between the main concepts introduced; (1.1, 1.2, 3.1) (iii) Recognize and identify the affordances and barriers of computer-mediated communication systems in general for knowledge sharing, and in particular those of enterprise social media; (1.1, 2.1, 2.2, 4.2) (iv) Illustrate the process of online knowledge sharing by giving concrete examples; (1.2, 2.1, 2.2, 5.1) (v) Evaluate the communicative effectiveness of online knowledge sharing; (1.2, 2.1, 2.2, 4.2, 5.1) (vi) Propose strategies to optimize online knowledge sharing, from a computer-mediated communication view. (1.1, 2.1, 2.2, 3.4, 4.2, 5.1) 	<p>Research report (in student groups, 20%); final oral presentation (in student groups, 40%), final individual written exam (40%)</p>
LIX020M05	Communication Technology	<ol style="list-style-type: none"> 1. Identify how communication technologies augment, amplify, attenuate, filter and rearrange human-human interaction [1.1, 2.1] 2. Examine how mechanisms of miscommunication are affected by the use of 	<p>There will be four gradable assignments in total. All assignments are individual work except for the research oral</p>

	<p>communication technology [1.1, 1.2]</p> <p>3. Describe how new communicative conventions emerge when using communication technologies in different modalities [1.1, 1.2, 1.3]</p> <p>4. Evaluate the perception of digital and social media communication from the perspective of media evolution [1.1, 1.2, 1.3, 2.1, 2.3, 2.4, 2.5, 4.1, 4.2, 5.2]</p>	<p>presentation which is done in pairs:</p> <p>Analytical report (20%), research oral presentation (25%), short research paper (40%), Perusall (15%)</p>
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semester II

Vakcode	Vaknaam	Beoogde leeruitkomsten	Wijze van toetsen
LCX070M05	Conversational Interfaces: Practice	<p>Upon successful completion of the course unit, students are able to (where the numbers in brackets refer to the Dublin descriptors cited in the Learning Outcomes of the Master Programme Communication and Information Studies):</p> <ul style="list-style-type: none"> • Implement empirical methods for data collection involving Wizard of Oz and human subjects (2.1; 2.3); • Conduct a task-based evaluation of a particular dialogue strategy (cf. Turing test) (2.1; 2.2; 2.5); • Present their own research via oral and written reports (4.1; 4.2). 	<p>The final grade of this course will be based on three deliverables: (1) the group report; (2) your individual addendum; and (3) the developed system. Each of this component will be graded on the scale of 1 to 10. The final grade is the average of these three grades.</p>
LIX024M05	User Interface Evaluation	<ol style="list-style-type: none"> 1. Understand the various aspects of UIE including cognitive psychology, human-computer interaction (HCI), and usability engineering (1.1, 1.2, 1.3, 4.1) 2. Identify the needs of users (of user-interface) and how they are served by UI (1.1, 1.2, 2.3) 3. Critically analyze UIs by considering both the human and the usability engineering factors (1.1, 2.1, 2.2, 2.5) 	<p>Students in this course will be assessed based on five assignments. Three of these assignments are individual assignments (Perusall, Assignment 1 and 2) and group assignments (Assignment 3 and 4). For the group assignments, students have to form pairs. To pass the course, students must obtain a final passing grade (5.5 or higher), as well as a passing grade for each</p>

		<p>4. analyze human-computer interaction from both theoretical and practical perspective and to come up with well-founded and target-group or task-oriented solutions (1.3, 2.2, 2.4, 2.5)</p> <p>5. apply design principles to guide the evaluation of any user interface (2.3, 2.4, 2.5)</p>	<p>of the assignments: the individual assignments and the group assignments. The final grade is calculated as the weighted average of all the assignments including the Perusall. For the group project, students' roles must be specified following the instructions given in class and each student may receive a slightly different mark for the group project, based on their individual contribution.</p>
LCX998M20	Ma-scriptie Computercommunicatie	Afhankelijk van het onderwerp en gebruikte methode van de scriptie. Zie voor de beoordelingscriteria het beoordelingsformulier.	Master-scriptie
LCX900M10	Ma-stage Computercommunicatie	Afhankelijk van het onderwerp en gebruikte methode van de stage. Zie voor de beoordelingscriteria de formulieren die het stagebureau hanteert.	Een stageonderzoek bij een organisatie.