



SUSTAINABILITY AND CONSUMPTION

Virtual Community

NEWSLETTER

June/July 2014

Dear reader,

As usual, this June/July newsletter brings you a carefully selected bouquet of sustainability & consumption news. It's less than two weeks to the Virtual Community's annual event in Paris, and although we have written about it before, we here bring you the final program. We are also excited to announce that the VC-Forum is now online. It has taken longer time than anticipated to get it up running, but we hope it will become a valuable asset to our community. Among the other exciting news, I'm personally very happy to announce that the Handbook of Research on Sustainability and Consumption, edited by Lucia Reisch and myself, is now in press. You can read more about the book below, together with other important publication news and calls.

Kind regards,

John

NEWS

The Virtual Community's Annual Event 2014: Future trends in Sustainability & Consumption

The 2014 VC Annual Event is right around the corner and we are really looking forward to seeing you there!

We now have the final programme version that you can have a look at below.

Furthermore, we are happy to announce that we will be recording the talks by John Thøgersen and Ugo Guarnacci as well as the Round Table presentations and these will be available as webcasts on our website soon after.

Date: Tuesday 8 July 2014

Location: Paris Université IX, Dauphine

Programme

8.30 Welcome and coffee

9.00 Welcome and introduction, John Thøgersen, Aarhus University

9.05 How to get your work published

Short introductions by Robert Gifford, Editor of Journal of Environmental Psychology, Barbara Brown, Editor of Environment & Behavior, Lucia Reisch & John Thøgersen, Editors of Journal of Consumer Policy

Workshop, starting with two paper presentations:

Yona Kamelgarn: Consumer responses to the French eco-labeling for housing.

Madeleine B. Toft: Consumers' willingness to take on an active role in the Smart Grid

11.00 Sustainability & Consumption according to the new IPCC report, John Thøgersen, Aarhus University, Denmark

12.00 – 13.00 LUNCH BREAK

13.00 Renaturing Cities and Citizen Engagement - Exploring the contribution of behavioural research to the policy agenda on sustainable development, Ugo Guarnacci, Research Programme Officer, European Commission, DG Research and Innovation.

13.45 Future trends in Sustainability & Consumption research: Round table discussion and workshops

Chair: John Thøgersen

Panel: Ugo Guarnacci, Lucia Reisch, Wesley Schultz, Linda Steg, Ellen Matthies, Bob Gifford

14.30 Coffee break

14.45 Break-out group-discussions/workshops, headed by panelists
2-4 Themes brought up by panelists

15.45 Wrap up

Chair: John Thøgersen

[Download the programme in PDF format here](#)

Read further information regarding the event on our website, under [the Events section](#).

Thanks to our sponsors!



Welcome to the VCSC Forum!

We are happy to announce that the VCSC forum is now ready!

We invite you to have a look at it by accessing the following link <http://vcsc.forumflash.com>, but please be aware that as a guest you have limited access to the forum's services.

For your convenience, we will to sign up all VCSC members to the forum in the coming week, unless you tell us that you would rather not be signed up.

The VCSC forum is divided in five main categories, which we hope you will find interesting and useful.

The **forum** itself is very easy to use. Here you are able to engage in discussions related to Sustainability and Consumption by either posting or/and responding to existing topics.

In the **Members section** you are able to check out all the Forum's member profiles and directly interact with them.

In the **Blog section** users can start their own blog within the forum where they can publish posts related to the field of Sustainability and Consumption. You can find more information about how to do so under the blog post entitled "Welcome to the VCSC use blog!".

In the **Downloads/Upload** section you can download/upload any newsworthy items related to the Sustainability and Consumption field that you have in the form of a document as e.g. calls, events' description, articles, etc. You can find more information about how to do so under the downloadable document entitled "Guidelines".

In the **Calendar** section you can see what interesting events are taking place around the world related to the Sustainability and Consumption field.

If you have any questions, please don't hesitate to write us at vc.bss@au.dk
We hope you enjoy the VCSC forum!

Handbook of Research on Sustainability and Consumption

Edited by Lucia A. Reisch, Copenhagen Business School and John Thøgersen, Aarhus University, Denmark

Research on sustainable consumption has gained in importance and is addressed by many scientists in varied disciplines. Despite this, a general trend towards sustainable consumption has yet to emerge which can provide for future generations in a viable way. Set against this background, the Handbook offers an interdisciplinary overview of recent research on sustainable consumption, aiming to draw attention to this subject and to encourage discussion and debate. Please see attached flyer at the end of the newsletter for more information.

CALLS

Introduction to Sustainable Consumption and Production in Asia (E-Learning Course)

1 September – 24 October

The course aims to provide policy makers and other stakeholders from government, business, civil society and academia, with an introduction to SCP, as an approach to enabling sustainable societies in Asia.

Application and Registration Deadline: 25 July

[Read more](#)

10 Year Framework of Programmes (10YFP) – Online survey on Sustainable Lifestyles and Education

The United Nations Environment Programme (UNEP), as the 10YFP Secretariat, in cooperation with the United Nations Educational, Scientific and Cultural Organisation (UNESCO), is conducting a global survey to support the development of the Sustainable Lifestyles and Education programme.

The objective is to contribute to a situation analysis of the existing priorities, needs, barriers and initiatives targeting sustainable lifestyles. Results will be used for developing a proposal for this programme, its practical implementation and delivery mechanisms.

We encourage you to participate in this survey and share your ideas for Sustainable Lifestyles and Education by 4th July 2014.

To access the survey in English [click here](#)

Postdoctoral Research Fellow/Assistant Professor

A member of the University of St. Gallen's Center for Energy Innovation, Governance and Investment (EGI-HSG) seeks to appoint a Research Fellow/Assistant Professor in the field of Energy Governance for an initial three year term beginning on September 1, 2014 or by agreement.

The successful applicant will be expected to initiate and conduct research in a number of funded projects related to energy governance in the context of globalized markets and distribution networks and national efforts to transit from carbon-based to renewable sources of energy. His or her research will be directed toward enhancing our understanding of the various dimensions of the energy transition.

Applications should be submitted either by mail or email by July 15, 2014.

[Read more](#)

Call for Abstracts

The Nordic Environmental Social Science Conference (NESS) 2015 will be arranged 9 June – 11 June 2015 in Trondheim, Norway. We kindly invite you to submit theoretical, empirical and applied papers in all areas related to the environmental social sciences, with particular attention paid to the broad theme of the conference: Contested Natures – new strategies, ideas and dialogues.

Abstracts should be submitted online to the working groups' organisers within 1 November 2014.

[Read more](#)

Call for Abstracts

The Institute for Global Environmental Strategies (IGES) is looking for talented researchers/project coordinators to fill several positions that have opened up in its Sustainable Consumption and Production Area (SCP Area).

[Read more](#)

PUBLICATIONS

Special issue

on Behavioural Economics, Environmental Policy and the Consumer, Journal of Consumer Policy, [Available online here](#)

Leijten, F. M., Bolderdijk, J., Keizer, K., Gorsira, M., van der Werff, E., & Steg, L. (2014). Factors that influence consumers' acceptance of future energy systems: the effects of adjustment type, production level, and price. *Energy Efficiency*, 1-13. doi: 10.1007/s12053-014-9271-9

Marian, L., Chrysochou, P., Krystallis, A., & Thøgersen, J. (2014). The role of price as a product attribute in the organic food context: An exploration based on actual purchase data. *Food Quality and Preference*, 37, 52-60.

Nilsson, A., Hansla, A., & Biel, A. (2014). Feeling the green? Value orientation as a moderator of emotional response to green electricity. *Journal of Applied Social Psychology*, n/a-n/a. doi: 10.1111/jasp.12258

Perlaviciute, G., & Steg, L. (2014). Contextual and psychological factors shaping evaluations and acceptability of energy alternatives: Integrated review and research agenda. *Renewable and Sustainable Energy Reviews*, 35, 361-381.

Waring, T., Teisl, M., Manandhar, E., & Anderson, M. (2014). On the Travel Emissions of Sustainability Science Research. *Sustainability*, 6(5), 2718-2735.

EVENTS

2014

01 - 03 July Norwich Conference on Earth System Governance Norwich, England

04 - 05 July 5th ICAR symposium Kiel, Germany

08 July The Annual Event of the Virtual Community on Sustainability and Consumption 2014 - pre-conference in connection with the 28th ICAP Paris, France

08 - 13 July The 28th International Congress of Applied Psychology (ICAP) 2014 Paris, France

27 - 29 August 5th International Sustainability Transitions (IST) Conference Utrecht, The Netherlands

02 - 06 September The 4th International Conference on Degrowth for Ecological Sustainability and Social Equity Leipzig, Germany

18 - 19 September Re-considering motor fuel taxes - options for reforming the taxation of vehicle use and ownership Stockholm, Sweden

29 - 30 September The ICCR 2014: Challenges for Consumer Research and Consumer Policy in Europe. Bonn, Germany

30 Sept. - 1 Oct. SCORAI (Europe) Workshop on Sustainable Consumption London, UK

14-16 October European Roundtable on Sustainability Consumption and production 2014 Portoroz, Slovenia

10 - 12 November World Conference on Education for Sustainable Development Nagoya, Japan

[Read more](#)

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Board of the VC:

> **John Thøgersen** Aarhus University (chair of the board)

> **Anders Biel** University of Gothenburg

> **Mario Teisl** University of Maine

> **Linda Steg** University of Groningen

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> **Satoshi Fujii** Kyoto University

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NEW FROM EDWARD ELGAR PUBLISHING

HANDBOOK OF RESEARCH ON SUSTAINABLE CONSUMPTION

Edited by **Lucia A. Reisch**, Copenhagen Business School
and **John Thøgersen**, Aarhus University, Denmark

This *Handbook* compiles the state of the art of current research on sustainable consumption from the world's leading experts in the field. The transformation to a more sustainable consumption pattern presents one of the greatest challenges and opportunities we are faced with today. On the one hand, consumption is a wanted and necessary phenomenon important for the individual, society and the economy. On the other, our current level and pattern of consumption challenges many important ecological and social long-term goals.

Research on sustainable consumption has gained in importance and is addressed by many scientists in varied disciplines. Despite this, a general trend towards sustainable consumption has yet to emerge which can provide for future generations in a viable way. Set against this background, the *Handbook* offers an interdisciplinary overview of recent research on sustainable consumption, aiming to draw attention to this subject and to encourage discussion and debate. In 30 chapters, leading authorities in the field provide their expertise in a concise and accessible manner.

Contributors include: Gerrit Antonides, Christian Baatz, Willem Bolderdijk, Heather Chappells, Maurie Cohen, Mark A. Cohen, Hans Dagevos, Wolfgang J. Fellner, Connor J. Fitzmaurice, Margareta Friman, Tommy Gärling, Kirsten Gram-Hanssen, Wencke Gwozdz, Dorothea Hauptstock, Eva Heiskanen, Peter Henicke, Edgar Hertwich, Sylvia Lorek, Michael G. Luchs, Ellen Matthies, Rebecca A. Miller, Oksana Mont, Sina Nitzko, Caroline Noblet, Konrad Ott, Ken Peattie, Andreas Rasche, Lucia A. Reisch, Deborah Roy, Sharon Shewmake, Gerd Scholl, Juliet B. Schor, Clive L. Spash, Achim Spiller, Linda Steg, Paul C. Stern, Kjartan Steen-Olsen, Cass Sunstein, Mario Teisl, John Thøgersen, Frank Trentmann, Arnold Tukker, Michael P. Vandenbergh, Muriel Vérain, Philip Vergragt, Bas Verplanken, Lieske Voegt-Kleschin, Hannah Wallis, Alan Warde, Dan Welch

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