



# SUSTAINABILITY AND CONSUMPTION

## Virtual Community

NEWSLETTER  
March 2014

Dear reader,

If you read this in northern Europe, I'm sure you enjoy the fact that spring is approaching. Wherever you are, you probably look forward to the Virtual Community's annual event in Paris this summer. In this issue of the Newsletter, we update you about the event, including how to register, together with a small bouquet of other news from our community. Enjoy!

Kind regards,

John

## NEWS

### The Virtual Community's Annual Event 2014: Future Trends in Sustainability & Consumption Research

We are happy to announce that registration is now open for the 2014 VC Annual Event. You can register either by [clicking on this link](#) or on [our website](#).

The Annual Meeting will be organized as a pre-conference in connection with the ICAP conference in Paris in July. The VC Annual Event will be 8 July, prior to the opening ceremony of the ICAP.

You can read further information regarding the event on our website, under [the Events section](#).

**Date:** Tuesday 8 July 2014

**Location:** Paris Université IX, Dauphine

#### Programme (Preliminary)

08.30 Welcome and coffee

09.00 Welcome and introduction, John Thøgersen, Aarhus University

09.05 How to get your work published (120 mins)

Short introductions by Robert Gifford, Editor of Journal of Environmental Psychology [tbc], Barbara Brown, Editor of Environment & Behavior, Lucia Reisch & John Thøgersen, Editors of Journal of Consumer Policy

Workshop with the editors

11.00 Sustainability & Consumption according to the new IPCC report, John Thøgersen, Aarhus University, Denmark

12.00 – 13.00 LUNCH BREAK (60 mins)

13.00 EU prospects for sustainable lifestyles and Horizon 2020, Domenico Rossetti di Valdalbero, Principal Administrator, European Commission, DG Research and Innovation

13.45 Round table discussion on future trends in Sustainability & Consumption research (45 mins)

Chair: John Thøgersen

Panel: Domenico Rossetti di Valdalbero, Lucia Reisch, Wes Schultz, Linda Steg, Ellen Matthies, Bas Verplanken, Bob Gifford (tbc)

14.30 Coffee break

14.45 Workshops (60 mins) - Theme 1-6, headed by panelists

15.45 Wrap up (30 mins) - Chair: John Thøgersen

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Thanks to our sponsors!



#### VC Forum

The VC forum is on its way, as our team is working on its final touches. We predict that it should be up and running by the end of next month.

We are very excited about the new possibilities the VC Forum will bring, especially for Project Collaborations and our PhD members. Therefore, we are looking forward to its opening day and we will make sure to keep you updated.

#### CONSENSUS secures EPA funding to further its innovative research on sustainable consumption

CONSENSUS are pleased to announce that they have been awarded funding by the Irish EPA to further their innovative research on sustainable consumption.

The next phase of research involves three key workpackages: 1) In-Home Living Labs: Sustainable Washing & Eating Practices, 2) Mobility Biography Mapping, and 3) Lifestyle Segmentation.

'Living Labs' will involve testing novel solutions for more sustainable eating and personal washing practices within households.

CONSENSUS will also develop a 'Lifestyle Segmentation' model from the results of their all-island survey.

Lastly, 'Mobility Biography Mapping' research will investigate how life events, for example moving home or having a baby, affect mobility practices.

[Read more](#)

## CALLS

#### Call for Papers: SCORAI (Europe) Workshop on Sustainable Consumption:

The workshop aims to develop the understanding of innovative approaches to sustainable consumption by sharing and reflecting upon research and practice relevant to themes suggested by participants in recent Sustainable Consumption Research and Action Initiative (SCORAI Europe) workshops.

Those wishing to contribute papers for presentation at the workshop should address one or more of the following themes:

1. Action: roles for researchers and practitioners in developing and diffusing sustainable practices
2. Integrating sustainable consumption and production
3. New perspectives and methods

An abstract of 250-500 words (maximum) should be sent by email to Audley Genus, the workshop coordinator at [a.genus@kingston.ac.uk](mailto:a.genus@kingston.ac.uk) by 16 May, 2014.

[Read more](#)

## PUBLICATIONS

Bratt, C., Stern, P. C., Matthies, E., & Nenseth, V. (2014). Home, Car Use, and Vacation: The Structure of Environmentally Significant Individual Behavior. *Environment and Behavior*. doi: 10.1177/0013916514525038

Grunert, K. G., Hieke, S., Wills, J. (2014). Sustainability labels on food products: Consumer motivation, understanding and use. *Food Policy*, 44, p. 177 - 189. [Available online here](#).

Noppers, E. H., Keizer, K., Bolderdijk, J. W., & Steg, L. The adoption of sustainable innovations: Driven by symbolic and environmental motives. *Global Environmental Change*(0). doi: <http://dx.doi.org/10.1016/j.gloenvcha.2014.01.012>

Ölander, F., & Thøgersen, J. (2014). Informing Versus Nudging in Environmental Policy. *Journal of Consumer Policy*, 1-16. doi: 10.1007/s10603-014-9256-2

## EVENTS

### 2014

<b>03 - 04 April</b>	Second Forum on Consumer Research	Friedrichshafen, Germany
<b>23 April</b>	Colloquium on Green Marketing	Melbourne, Australia
<b>08 - 11 June</b>	GRF-SPaC global research conference	Shanghai, China
<b>12 - 15 June</b>	ACSEE2014 - The Fourth Asian Conference on Sustainability, Energy and the Environment	Osaka, Japan
<b>16 - 18 June</b>	Gronen research conference	Helsinki, Finland
<b>18 - 20 June</b>	ISDRS' 20th Annual conference	Trondheim, Norway
<b>19 - 21 June</b>	The Greening of Everyday Life: Reimagining Environmentalism in Postindustrial Societies	Munich, Germany
<b>23 - 27 June</b>	The 23rd IAPS Conference	Timisoara, Romania
<b>01 - 03 July</b>	Norwich Conference on Earth System Governance	Norwich, England
<b>04 - 05 July</b>	5th ICAR symposium	Kiel, Germany
<b>08 July</b>	The Annual Event of the Virtual Community on Sustainability and Consumption 2014 - pre-conference in connection with the 28th ICAP	Paris, France
<b>08 - 13 July</b>	The 28th International Congress of Applied Psychology (ICAP) 2014	Paris, France
<b>27 - 29 August</b>	5th International Sustainability Transitions (IST) Conference	Utrecht, The Netherlands
<b>02 - 06 September</b>	The 4th International Conference on Degrowth for Ecological Sustainability and Social Equity	Leipzig, Germany
<b>29 - 30 September</b>	The ICCR 2014: Challenges for Consumer Research and Consumer Policy in Europe.	Bonn, Germany
<b>30 Sept. - 1 Oct.</b>	SCORAI (Europe) Workshop on Sustainable Consumption	London, UK
<b>14-16 October</b>	European Roundtable on Sustainability Consumption and production 2014	Portoroz, Slovenia
<b>10 - 12 November</b>	World Conference on Education for Sustainable Development	Nagoya, Japan

[Read more](#)

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### Board of the VC:

- > **John Thøgersen** Aarhus University (chair of the board)
- > **Anders Biel** University of Gothenburg
- > **Mario Teisl** University of Maine
- > **Linda Steg** University of Groningen
- > **Lucia Reisch** Copenhagen Business School
- > **Ulf Schrader** Technical University of Berlin
- > **Paul Stern** NAS, Washington DC
- > **Tim Jackson** University of Surrey
- > **Bas Verplanken** University of Bath
- > **Ellen Matthies** Otto-von-Guericke-University Magdeburg
- > **Satoshi Fujii** Kyoto University

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