



FEB Research



connecting for impact

2024 – 4

In this bi-monthly newsletter, we showcase our research activities, interdisciplinary themes and researchers.

In this autumn issue of 2024, Assistant Professor Anne Kellers introduces herself. She recently started working at FEB and is excited to work on world-class interdisciplinary research within the department of Global Economics and Management. We also present one of our Impact cases: the large-scale interdisciplinary Lifelines Corona Research Study. And Hans Risselada and Marijke Leliveld talk about their new collaborative project with charity consulting

firm Data Inside, which aims to enable charity organizations to make better data-driven decisions.

Contents

- [New in Groningen: Anne Kellers](#)
- [Impact case: Lifelines Corona Research Study](#)
- [Enhancing data-driven decision-making for Dutch charity organizations](#)
- [News](#)
- [Recent publications](#)
- [PhD graduates](#)
- [Useful links](#)
- [Colophon](#)



New in Groningen: Anne Kellers

Anne Kellers recently joined the Faculty of Economics and Business as an assistant professor within the Department of Global Economics and Management. She likes the simultaneously small-town and international atmosphere in Groningen and is happy to work in a department that focuses on interdisciplinary research addressing real-world challenges. “The department provides an ideal setting for growth and impactful research.” [Read further](#)



Impact case: Lifelines Corona Research Study



During the Covid-19 pandemic, the Lifelines Corona Research Study (LCRS) was developed: a large-scale interdisciplinary data collection project within the Lifelines Biobank. Professor of Public Health Economics Jochen Mierau lead the project, which he carried out together with other (FEB) researchers.

[Read further](#)

Enhancing data-driven decision-making for Dutch charity organizations



Charities have a vital role in addressing societal challenges, but little is known about what drives people to donate and the influence marketing strategies can have. With their collective research projects, associate professors Marijke Leliveld and Hans Risselada try to fill this knowledge gap. They received one of the six acceleration grants from FEB’s Research Institute for a new project with charity consulting firm Data Inside, which aims to create a knowledge exchange platform for charity organizations and enable those organizations to make data-driven decisions. [Read further](#)



News

Jeroen van der Vaart wins Netspar Thesis Award 2024

Jeroen van der Vaart, who obtained his PhD at FEB and is now a postdoc and lecturer at the faculty, has won the Netspar thesis award for his PhD thesis, 'Health Risks in Old Age: Implications for Household Savings and Insurance'. Each year, Netspar, the Dutch Network for Studies on Pensions, Aging and Retirement, awards two prizes to exceptional Msc and PhD theses on aging and financing retirement. [Read more](#)

Alumnus Harald van Heerde receives Honory Doctorate from University of Hamburg

FEB alumnus Harald van Heerde, currently a Research Professor of Marketing at the University of New South Wales (Sydney, Australia) received an Honorary Doctorate from the University of Hamburg (Germany) on October 18, 2024. Harald van Heerde studied econometrics at the University of Groningen and was a PhD from 1995-1999. He successfully defended his thesis (Cum laude) entitled Models for sales promotion effects based on store-level scanner data on November 22, 1999. He was supervised by Professors Peter Leeflang and Dick Wittink.

Abe de Jong receives NWO grant for project on the effects of slavery in the Dutch Caribbean colonies

Professor of Corporate Finance Abe de Jong has received a grant of €838.000 from the Dutch Research Council (NWO) for a project titled "Collateral damage: The financial economics of slavery". [Read more](#)

Veni grant for Arpan Rijal

Arpan Rijal has received a Veni grant of 320,000 euros from the Dutch Research Council (NWO). The assistant professor at the Faculty of Economics and

Business' Department of Operations was awarded the grant for his research on personnel scheduling and employee well-being in labor-intensive workplaces. [Read more](#)

Christos Emmanouilidis receives grant for EU research project on Artificial Intelligence transformation towards inclusive jobs

Associate Professor Christos Emmanouilidis has received funding from the EU for a new Horizon Europe project titled SKILLAIbility: "Co-designing human-centric pathways for future skills in manufacturing through augmented, empowered, inclusive, and symbiotic complementarities between AI, automation, and human tasks". [Read more](#)

Cheng Chen wins Academy of Management Best Dissertation-based Paper Award

PhD candidate Cheng Chen and her team have won the Best Dissertation-based Paper Award of the Organizational Behavior division at the annual Academy of Management Conference. They received the award for the paper titled 'The Benefits of Redundancy: External Contact Duplication, Information Sharing, and Team Creativity'. [Read more.](#)

Veni grant for Amaury de Vicq de Cumplich

Amaury de Vicq de Cumplich has received a Veni grant of 320,000 euros from the Dutch Research Council (NWO). The newly appointed assistant professor at the Faculty of Economics and Business' Department of Economics, Econometrics and Finance was awarded the grant for his research on the distribution of colonial profits in the Netherlands. [Read more](#)



Recent publications

Below we list a few examples of recent publications.

Aguilar Loyo, Jhordano, and Tom Boot (2024). Grouped heterogeneity in linear panel data models with heterogeneous error variances. *Journal of Business & Economic Statistics*.

<https://doi.org/10.1080/07350015.2024.2325440>

Doorn, Jenny van, Hans Risselada, Stephanie Rizio, and Mingfei Ye (2024). (Un)intended spillovers of green government policies : The case of plastic regulations. *Journal of the Academy of Marketing Science*.

<https://doi.org/10.1007/s11747-024-01041-w>

Firk, Sebastian, Jan C. Hennig, Julian Meier, and Michael Wolff (2024). Institutional Entrepreneurship and Digital Transformation: The Role of Outsider CEOs. *Strategic Organization*, forthcoming.

<https://doi.org/10.1177/14761270241242905>

Gifford, Rachel, **Eric Molleman, and Taco van der Vaart** (2024). It's a jungle out there: Understanding physician payment and its role in group dynamics. *Social Science and Medicine*, 350, 116945.

<https://doi.org/10.1016/j.socscimed.2024.116945>

Mitzinneck, Björn, Jana Coenen, Florian Noseleit, and Christian Rupietta (2024). Impact creation approaches of community-based enterprises: A configurational analysis of enabling conditions. *Journal of Business Venturing*, 39 (6), 106420.

<https://doi.org/10.1016/j.jbusvent.2024.106420>

Nikolova, Milena, Femke Cnossen, and Boris Nikolaev (2024). Robots, Meaning, and Self-Determination. *Research Policy*, 53 (5), 104987.

<https://doi.org/10.1016/j.respol.2024.104987>

Veenstra, Arjen T., and Machiel Mulder (2024). Profitability of hydrogen production: Assessment of investments in electrolyzers under various market circumstances. *Applied Energy*, 375, 124111.

<https://doi.org/10.1016/j.apenergy.2024.124111>

Recent PhD Graduates

Jhordano Aguilar Loyo

Grouping in Panel Data Models

Promotor: Prof. G.J. van den Berg, co-promotores:
Dr. L. Dam and Dr. T. Boot

Defended on September 19, 2024

[Download](#)

Anna Dreischerf

From Caveats to Catalyst: Accelerating Urban
Freight Transport Sustainability through Public
Initiatives

Promotor: Prof. D.P. van Donk, co-promotores: Dr.
P. Buijs and Dr. W.M.C. van Wezel

Defended on September 26, 2024

[Download](#)

Oliver Herrmann

Is your Vote Vital? Five Essays on Voter Behavior

Promotor: Prof. L. Schoonbeek, co-promotor: Dr.
R.M. Jong A Pin

Defended on September 19, 2024

[Download](#)

Jana Holthöwer

Robots to the Rescue? Shaping Service
Experiences in Healthcare and Beyond

Promotores: Prof. J. van Doorn and Prof. K. van
Ittersum

Defended on October 10, 2024

[Download](#)

Žan Mlakar

Tipping Towards Tomorrow: Understanding the
Triggers and Dynamics of Sudden Societal Shifts

Promotores: Prof. J.W. Bolderdijk and Prof. B.M.
Fennis, co-promotor: Dr. H. Risselada

Defended on October 17, 2024

[Download](#)

Joos de Natris

Hello? Is there anybody in there? On the conditions
for responsive local government in the Netherlands

Promotores: Prof. M.A. Allers and Prof. J. de Haan

Defended on October 3, 2024

[Download](#)

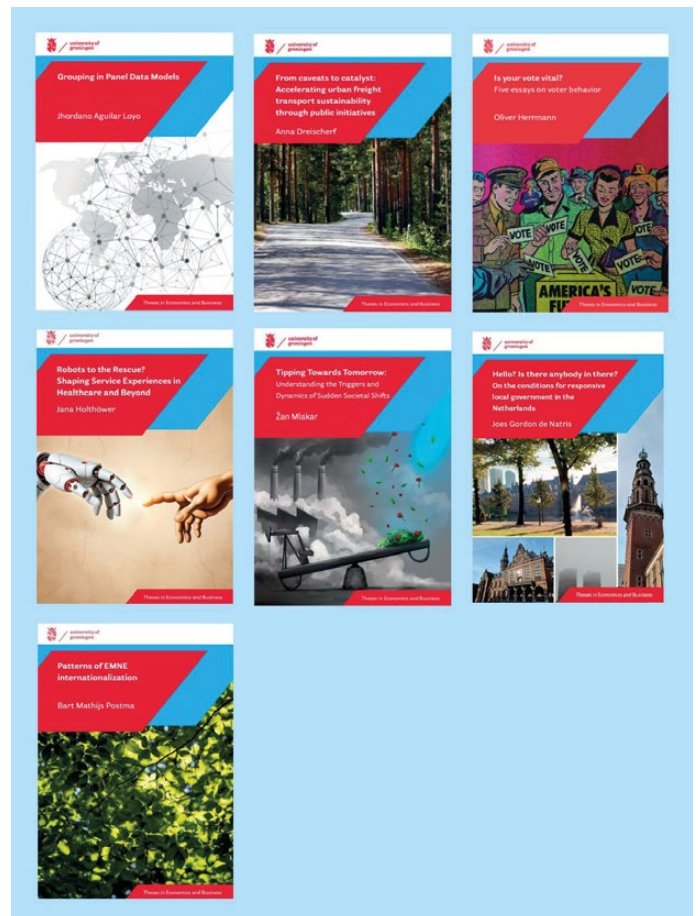
Bart Postma

Patterns of EMNE internationalization

Promotores: Prof. H.J. Drogendijk and Prof. R.K.J.
Maseland

Defended on October 10, 2024

[Download](#)





Useful links

[FEB Centres of Expertise](#)

[FEB Research programmes](#)

[FEB Research office](#)

[FEBRI Advisory Board](#)

[FEB Research News](#)

Colophon

Editorial board:

Annemiek Koning

Rina Koning

Anne Floor Lanting

Photography:

[Reyer Boxem](#)

Design:

[StudioTW](#)

For questions, feedback or suggestions please
email a.c.koning@rug.nl.