



# FEB Research



connecting for impact

2024 – 3

In this bi-monthly newsletter, we showcase our research activities, Centres of Expertise and researchers.

In this summer issue of 2024, we present the next Impact case: the research on leadership by professors Janka Stoker and Harry Garretsen, that has reached large and diverse audiences. With two books and a podcast aimed at the Dutch public, Stoker and Garretsen have garnered a lot of attention nationally and are now branching out to reach an international audience. We also showcase research by PhD candidate Hagen Kruse, who has recently secured a job at the World Bank headquarters in Washington D.C.

Next to the Impact cases, FEB has also started a new initiative: acceleration grants. Assistant professor Katrin Heucher is one of the researchers that has received one of these grants. In this newsletter, we highlight her research plans.

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## Impact case: Leadership in turbulent times

Professors Harry Garretsen and Janka Stoker reach large and diverse audiences with their expertise and research on leadership. In 2018, their first Dutch book ‘Goede leiders zweven niet’ (translates to English as: ‘Good leaders don’t levitate’) was published. They were then also asked to become columnists at Het Financieele Dagblad (the Dutch Financial Times). These columns formed the fundament of their second book, written for managers, policymakers and the general public, called ‘Goede leiders in onzekere tijden’ (‘Good leaders in turbulent times’). This book, published in 2022, got lot of attention in the Dutch media, and was the reason to start a podcast on leadership in uncertain times. Till now they have mainly focused on Dutch audiences, but they are now branching out to reach an international audience. [Learn more about their research.](#)



## From Groningen to the World Bank headquarters in Washington D.C.



In his research at FEB, Hagen Kruse focuses on topics of macroeconomic development. Part of his PhD research, on structural change in developing countries, is already mentioned in a report of the World Bank and another of his projects serves as background to a forthcoming World Bank report. Now, on the brink of completing his PhD, Hagen has secured a job as an economist at the World Bank head-quarters in Washington, D.C. “One of the great features of my new position at the World Bank is that there is a close link between policymakers’ concerns and the topics we research.” [Read further](#)

## Acceleration grant for Katrin Heucher



Assistant Professor Katrin Heucher is one of six FEB researchers who received an acceleration grant from the Faculty Board. She has extensively researched how individuals can catalyze positive social change from within organizations. FEB Research talked to her about her project proposal and what she intends to achieve. “My vision is to empower individuals to make change happen from inside organizations. We often hear stories about the challenges they face. I strive to support change agents through my research, by sharing insights and developing hands-on tools.” [Read further](#)



### **Dirk Pieter van Donk awarded with honorary fellowship European Operations Management Association**

During the 31st Annual Conference of the European Operations Management Association (EurOMA), the EurOMA board granted Professor Dirk Pieter van Donk the honorary fellowship. EurOMA started the fellowship program to honor those academics who have made a great contribution to the field of operations management and have given many years of service to the association. [Read more here](#)

### **Ingrid Woolard appointed as Honorary Professor of Economics of Poverty and Inequality**

The Faculty of Economics and Business is pleased to announce that Ingrid Woolard has been appointed as Honorary Professor of Economics of Poverty and Inequality. The chair is situated within the Department of Economics, Econometrics and Finance. Ingrid Woolard is Dean of the Faculty of Economic and Management Sciences and Professor of Economics at Stellenbosch University. She is also Honorary Professor of Economics and Research Associate at the Southern Africa Labour and Development Research Unit (SALDRU) at the University of Cape Town. [Read more here](#)

### **Behavioral Scientist Carsten de Dreu appointed as professor**

The University of Groningen is pleased to announce the appointment of renowned social and behavioral scientist Carsten de Dreu as research professor at the UG. De Dreu will hold the interfaculty chair in Foundations of Cooperation and Social Organization, initiated by the Faculty of Behavioral and Social Sciences, the Faculty of Economics and Business, and the Board of the University of Groningen.

[Read more here](#)

### **Royal decoration awarded to Gerard van den Berg**

The Faculty of Economics and Business is very proud to announce that Professor Gerard van den Berg has been appointed Officer of the Order of Oranje-Nassau. The decoration was presented to him by Mayor Koen Schuiling of the Municipality of Groningen. Gerard van den Berg is Professor of Health Economics at FEB. [Read more here](#)

### **Lineke Sneller appointed as Professor of Practice of Digitalization & AI in Accounting and Auditing**

The Faculty of Economics and Business is pleased to announce that as of 1 May, professor Lineke Sneller was appointed as Professor Practice of Digitalization & AI in Accounting and Auditing. The chair is situated within the department of Accounting and Auditing. [Read more here](#)

### **Jenny van Doorn and co-authors receive 2024 Weitz-Winer-O'Dell Award**

Jenny van Doorn and co-authors Martin Mende, Maura L. Scott (both Florida State University), Dhruv Grewal (Babson College) and Ilana Shanks (Stony Brook University) have won the 2024 Weitz-Winer-O'Dell Award. They received the award for their paper "Service Robots Rising: How Humanoid Robots Influence Service Experiences and Elicit Compensatory Consumer Responses" that was published in the Journal of Marketing Research.

[Read more here](#)



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## Recent publications

Below we list a few examples of recent publications.

**Bakker, J., J.A. Lopez Alvarez, and P. Buijs** (2024). A Network Design Perspective on the Adoption Potential of Electric Road Systems in Early Development Stages. *Applied Energy*, 361, 122887. <https://doi.org/10.1016/j.apenergy.2024.122887>

**Groneck, M., A. Ludwig, and A. Zimper** (2024). Who saves more, the naive or the sophisticated agent? *Journal of Economic Theory*, 219, 105848. <https://doi.org/10.1016/j.jet.2024.105848>

Blinder, A., M. Ehrmann, **J. de Haan**, and D.J. Jansen (2024). Central Bank Communication with the General Public: Promise or False Hope? *Journal of Economic Literature*, 62 (2), 425-57. <https://doi.org/10.1257/jel.20231683>

Unfried, K., and **F. Wang** (2024). Importing air pollution? Evidence from China's plastic waste imports. *Journal of Environmental Economics and Management*, 125, 102996. <https://doi.org/10.1016/j.jeem.2024.102996>

**Reilley, J., D. Pflueger, and C. Huber** (2024). A typology of evaluative health platforms: commercial interests and their implications for patient voice. *Social Science & Medicine*, 116946, forthcoming. <https://doi.org/10.1016/j.socscimed.2024.116946>

Kleibergen, F., and **L. Kong** (2024). Identification robust inference for the risk premium in term structure models. *Journal of Econometrics*, 105728, forthcoming.

<https://doi.org/10.1016/j.jeconom.2024.105728>

**Croonen, E.P.M., T.L.J. Broekhuizen, and M.J. Brand** (2024). Trust and control in franchise networks: a dyadic, multi-referent analysis on franchisee network exit intentions. *Entrepreneurship Theory and Practice*, forthcoming. DOI: [10.1177/10422587241254724](https://doi.org/10.1177/10422587241254724)

## Recent PhD Graduates

### Elena Agachi

Title: Preventive Health Program Adoption, Engagement, and Effectiveness  
Promotors: Prof. K. van Ittersum, Prof. T.H.A. Bijmolt, and Prof. J. Mierau  
Defended on: 8 July 2024 [Download](#)

### Fabian Ahrens

Title: Synthesizing and Extending Behavioral Research on Boards of Directors  
Promotor: Prof. F.A. Rink, co-promotors: Dr. L.B. Mulder, and Dr. D.B. Veltrop  
Defended on: 11 July 2024 [Download](#)

### Roelof Hars

Title: Drivers and Dynamics: Managing Customer Relationships in Data-rich Environments  
Promotor: Prof. J.E. Wieringa, co-promotor: Dr. H. Risselada  
Defended on: 13 May 2024 [Download](#)

### Jos Offerin

Title: Being Different: Institutional Investor Heterogeneity, Cultural Distance and the Performance of Listed Companies  
Promotors: Prof. C.L.M. Hermes, and Prof. R.B.H. Hooghiemstra  
Defended on: 2 May 2024 [Download](#)

### Gilian Ponte

Title: Differential Privacy & Marketing Analytics  
Promotor: Prof. J.E. Wieringa, co-promotor: Dr. T. Boot  
Defended on 10 June 2024 [Download](#)

### Ioanna Tziolas

Title: Spatial Interactions and Common Factors in Economic Growth and Trade  
Promotor: Prof. J.P. Elhorst, co-promotor: Dr. P. Milionis  
Defended on 20 June 2024 [Download](#)

### Jeroen van der Vaart

Title: Health Risks in Old Age: Implications for Household Savings and Insurance  
Promotor: Prof. R.J.M. Alessie, copromotors: Dr. M. Groneck, and Dr. R. van Ooijen  
Defended on: 1 July 2024 [Download](#)

### Edwina Wong

Title: Between the Cracks: Looking beyond White Feminism in DEI Interventions for Women  
Promotors: Prof. F.A. Rink and Prof. M.K. Ryan, co-promotor: Dr. T. Kirby  
Defended on: 4 July 2024 [Download](#)





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## Useful links

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## Colophon

The next issue of the FEB Research Newsletter will be mailed to you in autumn 2024.

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